



Nubiq Ltd releases new version of Zinadoo.com

News Release; 18th December, 2006: Waterford based company Nubiq Ltd will launch the next version of its first major product; Zinadoo.com today. Following the successful product launch in September, the company have added new features to the popular service.

Zinadoo.com is an online mobile website creation tool. Users go to www.zinadoo.com and in 3 easy steps create a site specially designed for their mobile phone! Zinadoo.com also has a number of handy text message services to help users get the word out about their new mobile site!

The next version of Zinadoo includes some exciting sharing features to make sure friends never miss an update to their site. For example, Nubiq have added an easy way for people to add feedback to a site with the "Text a Comment" feature. A user can text their comment to a mobile website and it will be available immediately on the Post Comments page of that website. The Nubiq team say this new feature will be particularly useful coming up to Christmas and New Year. Instead of waiting to get through to loved ones on the phone, Zinadoo users worldwide can create their mobile sites and view comments from the folks back home in Ireland.

Another new sharing feature is the "Publish to MySpace" service. As soon as you have created your own mobile site, you can click a button to upload your mobile website to your MySpace site or your blog. This lets users share their mobile website with their existing online community and with the "Tell a Friend" promotion, users can earn free text message credits for every friend they invite to zinadoo!

Users can also avail of a free zinadoo.mobi domain name for their mobile website. This address immediately identifies a website as a mobile friendly one. According to Declan Lawlor, Engineering Manager, Nubiq, "We have been busy listening to our customers and have included some of the features requested. However, I should add the many new features that didn't make it into this update, will be included in another update in February".

The zinadoo service also begins a new round of localised trials with partners in Germany, Greece and Spain as part of the eTEN project funded by the EU Commission.

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About Nubiq

Nubiq Technology Ltd is a spin-off company from 3CS, the research and innovation centre attached to Waterford Institute of Technology (WIT). Nubiq develops software solutions that enable communities to use mobile technology in their business and social lives. Their expertise is in the area of mobile internet solutions and how to bridge the gap between the mobile operators and communities.