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Nubiq links up with O2 Ireland for new mobile web creation service

Waterford-based mobile Web Services Company, Nubiq Ltd, recently marked its one year anniversary with the announcement that Nubiq's free mobile website creation service, Zinadoo, can now be found on the O2 Active mobile portal.

Zinadoo is a free mobile website creation tool. Users of the tool can go to www.zinadoo.com or <http://zinadoo.mobi> on their mobile phone and in minutes create a site specially designed for their mobile phone.

Commenting, H el ene Haughney, Chief Executive – Nubiq, said, “Nubiq is committed to delivering easy to use, accessible, mobile Web technologies to the mass market. Initiatives such as this link up with O2 to make Zinadoo available to O2 Active customers are key in helping us to achieve this. Zinadoo has already proven to be an attractive package for anyone wishing to extend their Web based community to the mobile space”.

Also commenting, Gavan Drohan, O2 New Business Advisor, said, “As a long term supporter of Irish mobile start ups, O2 is delighted to be associated with Nubiq. We have been involved in this particular project since the beginning, so it is great to see Zinadoo finally go live on O2 Active. Access to web related services via mobile is a reality which the consumer is now driving and the market is being led by their demands and expectations. O2's involvement with Nubiq is one such response which we hope will capture the consumer's imagination”.

This latest announcement adds to what has already been a successful year for Nubiq including five successful pan-European mobile operator trials and two additional product launches; MobiSeer.com and Nubiq Professional Services.

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About Nubiq:

Nubiq Ltd. is a spin-out campus company from 3CS, a research and innovation centre attached to Waterford Institute of Technology (WIT). Nubiq develops software solutions that enable communities to use mobile technology in their business and social lives. Nubiq is an active member of the dotMobi Advisory Group, an accredited independent not for profit organisation forum.

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